

# TIPS FOR WRITING A FINAL ARGUMENT

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START WITH A SCENE

AVOID LEGAL LANGUAGE

DO NOT WRITE AS IF YOU ARE GIVING A LECTURE. YOU ARE WRITING  
PERSUASIVELY TO DECISION MAKERS

BLOCK YOUR ARGUMENTS OFF OF YOUR THEORY

ORGANIZE YOUR ARGUMENTS OFF OF YOUR THEORY AND DETERMINE  
THE ORDER OF THE ARGUMENTS

DECIDE WHAT TESTIMONY CAME UP AT TRIAL THAT YOU WANT TO  
HIGHLIGHT IN FINAL

USE DEMONSTRATIVE EVIDENCE

USE A VISUAL AID

WORK ON CRAFTING YOUR LANGUAGE

USE TRILOGIES

REPEAT YOUR THEME

FIND AN OPENING HOOK

TELL TWO STORIES.

-NOT ABOUT THE CASE BUT REALLY IS

-RELATE FACTS OF THE CASE BUT IN STORY FASHION

HAVE A BETTER STORY

BE A BETTER STORY TELLER

FIND A CLOSING HOOK