

North Carolina Appellate Advocacy Training  
Chapel Hill, NC  
Wednesday, October 17, 2007, to Friday, October 19, 2007

## **AGENDA: ADVANCED TRACK**

**Faculty Meeting, Tuesday October 16, 2007**

3:00 P.M. to 5:00 P.M.    **Faculty Meeting (FOR FACULTY MEMBERS ONLY)**

**Day #1 Wednesday, October 17, 2007**

10:00 to 10:30 A.M.    Check-in

10:30 to Noon            **Reviewing and Questioning The Facts of Your Case: What Else  
Might Have Been Important?  
WORKSHOP**

Noon to 1:00 P.M.      LUNCH

1:00 to 2:00 P.M.      **Reviewing and Questioning The Facts of Your Case: What Else  
Might Have Been Important? (Continued)  
WORKSHOP**

2:00 to 2:15 P.M.      BREAK

2:15 to 5:30 P.M.      **Developing and Choosing a Theory of Defense: What Choices Did  
You Make? About the Law? About the Facts? What Could Be  
Improved? What Else Do You Need to Know About the Law?  
WORKSHOP**

**Day #2 Thursday, October 18, 2007**

9:00 to 10:00 A.M. **Developing and Choosing a Theory of Defense: What Choices Did You Make? About the Law? About the Facts? What Could Be Improved? What Else Do You Need to Know About the Law? WORKSHOP (continued)**

10:00 to 10:15 A.M. BREAK

10:15 to 11:15 A.M. **Transforming the Facts and Your Theory of Defense Into a Persuasive Story  
JOINT PLENARY SESSION (Work on Fact Problem)  
FACULTY: IRA MICKENBERG**

11:15 to 12:15 P.M. **Storytelling: Analyzing the Story of Your Brief. Developing a Story to Advance the Theory of Defense on Appeal  
WORKSHOP**

12:15 to 1:15 P.M. LUNCH

1:15 to 1:45 P.M. **Storytelling: Analyzing the Story of Your Brief. Developing a Story to Advance the Theory of Defense on Appeal  
WORKSHOP**

1:45 to 2:00 P.M. BREAK

2:00 to 2:45 P.M. **Go to the Library and Find a Factually Analogous Case (or re-read the cases you cited to recall how they were factually analogous)**

2:45 to 5:30 P.M. **Writing a Persuasive Brief: Statement of Facts  
WORKSHOP**

**Day #3 Friday, October 19, 2007**

- 9:00 to 9:45 A.M.    **Persuasive Brief Writing -- Legal Argument  
JOINT PLENARY SESSION (Work on Fact Problem)  
FACULTY: IRA MICKENBERG**
- 9:45 to Noon        **Persuasive Brief Writing -- Legal Argument  
WORKSHOP**
- Noon to 1:00 P.M.    LUNCH
- 1:00 to 2:00 P.M.    **Invention and Style: Using Writing Strategies to Develop Ideas,  
Developing Eloquence in Writing, and Editing Your Own Writing  
WORKSHOP  
FACULTY: JORDYNN JACK, PhD, UNC-CH  
KATIE ROSE GUEST PRYAL, J.D., PhD, UNC-CH**
- 2:00 to 2:15 P.M.    BREAK
- 2:15 to 3:45 P.M.    **Invention and Style Workshop (cont'd)**
- 3:45 to 4:00 P.M.    CLOSING  
JOINT PLENARY SESSION